

# DAY 1

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## Live Your Best Freelance Life

### How to navigate legal matters as an emerging artist and curator

Friday, April 5, 11:00am-1:00pm

Panelists: Anique J. Jordan, Rajni Perera, Elissa Pendergast (CARFAC Ontario), Max Rothschild (Artists Legal Advice Services)

This workshop aims to open conversations about challenging and awkward situations that one may encounter while accepting a commission, or a special project. Contract literacy, negotiating work conditions, advocating for the full recognition of your labour as an artist or curator, dealing with intellectual property infringements are all things that most creatives are learning as they go. During this panel, you may ask burning questions that have crossed your mind, or hear lived experiences resembling yours, so you can be better prepared for the future.

The invited panelists will present an overview of their practice, or the service they are offering for about 10-15 mins. Following their introduction the floor will be open for discussion.

You are encouraged to come prepared with a question for the panelists.

## **PANELIST BIOS**

### **Anique J. Jordan**

Award-winning artist, writer and curator, Anique Jordan, looks to answer the question of possibility in everything she creates. Working for over a decade at the crossroad of community economic development and art, Jordan's practice stems from and returns to the communities that inform it. Jordan is the founder of Black Wimmin Artist, a network of over 100 artists which recently organized The Feast- a gathering of 100 Black women and gender non-conforming artists held at the AGO. In 2017 Jordan was awarded the Toronto Arts Foundation Emerging Artist of the year award, she recently completed a 2017-2018 artist residency at the University of the West Indies (Trinidad and Tobago) and is the 2018-19 Hnatyshyn Foundation Emerging Arts of the year and the Osgoode Hall Law School Artist-in-Residence.

### **Rajni Perera**

Rajni Perera's practice in painting, installation, and curating explores issues of hybridity, sacrilege, irreverence, the indexical sciences, ethnography, gender, sexuality, popular culture, deities, monsters, and dream worlds as they inform and create diasporic mythology. A graduate of OCADU where she won the Medal for Drawing and Painting in 2011, Perera has shown locally and internationally, most recently in the Colombo Art Biennial in Sri Lanka (2016), her native country, the Laval Triennial in Quebec and the Museum of Contemporary Art in Toronto.

### **Elissa Pendergast (CARFAC Ontario)**

Elissa Pendergast is the General Manager of CARFAC Ontario. She is both an arts administrator and a working artist. She has had nine years of non-profit administrative experience, in addition to participating in Nuit Blanche

Toronto, The MakeHouse in Victoria, BC, and The Forest City Gallery and the London Fringe Festival in London, ON. Elissa's artistic practice includes textile work, performance, and craft-based art.

### **Max Rothschild, Artists Legal Advice Services (ALAS)**

Max Rothschild is an associate with Bereskin & Parr LLP, and a member of the Copyright & Digital Media group. With experience in legal and business affairs, and licensing agreements, Max's practice includes copyright matters such as registration, licensing, assignments, and clearances. Before starting with Bereskin & Parr, Max acted as counsel to a music copyright collective. On behalf of music copyright owners, Max negotiated licensing agreements with online music services and other licensees, and prepared legal and policy submissions for various levels of court and government.

Max strives to bring a practical perspective to complex legal issues. He is an advocate for the arts and accessible legal resources, and works with the Artists' Legal Advice Services (ALAS) and the Images Film Festival.

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Live Your Best Freelance Life

# Intensive Grant-Writing for BIPOC artists

Friday, April 5, 2:00-4:00pm

Facilitator: April Aliermo

This is a free grant writing workshop for BIPOC (Black, Indigenous, People of Color) artists who have never applied for a grant or are looking to improve their grant writing skills.. Together, we will do a thorough examination of the materials needed to prepare for grant applications and effective ways to create them (website, CV, support material, support letters). We will analyze a successful grant application and highlight what needs to be kept in mind when writing them. By the end of the session, participants will leave with the necessary knowledge to write more effectively. This will be a lecture-style session, with April answering questions throughout. Participants are encouraged to take notes, and bring their applications for review.

**Please note: This workshop is open to self-identified BIPOC participants only.**

## FACILITATOR BIO

### April Aliermo

April is a Filipinx-Canadian artist, producer and educator whose work revolves around telling stories through her various artistic projects. She often thinks about destroying the status quo and about alternative ways of living and working. She has been playing bass, synths and samplers, touring extensively in North America, Europe and Asia with her rock band Hooded Fang and electronic band Phèdre for the last 10 years. Taking her electronic music to an even more experimental realm, April has recently begun her

solo foray into sound art. April also produces documentaries for CBC Arts' show Exhibitionist where she highlights interesting, status quo breaking creators on the margins of Canadian art and music. April highly values knowledge sharing and creating opportunity in Canada's cultural and artistic landscape for those with less representation and access.

[www.aliermo.com](http://www.aliermo.com)

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## Live Your Best Freelance Life

# Pop-up Exhibition and Reception

Friday, April 5, 7:00-10:00pm

Featured artists: Shabnam Afrand, Samantha-Jane Ince, Karina G J, Isabella Jonathan, Hannah Kaplan, Ella Mazur, Jamileh Salek.

The Women's Entrepreneurship Hub (WE-HUB) and Xpace are excited to showcase the works from creatives who have been producing new bodies of work and products as part of their program.

The Women's Entrepreneurship Hub (WE-HUB) is an all-inclusive program for any self-identifying women wishing to learn about creative business and pave their way to financial independence. We offer training and testing opportunities for women who want to start their own business. WE-HUB will also connect you to internship and employment opportunities that fit your skill-sets and career goals.



# DAY 2

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Live Your Best Freelance Life

## Introduction to book-keeping for creatives

Saturday, April 6, 11:00am-1:00pm

Facilitator: Diana Bahr

Many artists wonder if they can afford to do what they love. You can with a plan! Join us for an event full of financial strategies that will help you make the most of your money, so you can make the most of your practice. In this workshop you will learn the 8 steps to create a financial plan and participate in a group activity/Q&A period. Bring a pencil and a notebook for note taking.

A free financial planning toolkit (that includes the presentation, worksheets FAQs and other resources) will be distributed at the end of the session.

The 8 Steps to a Financial Plan:

1. Create Goals
2. Know Where You Stand
3. Find Income
4. Save
5. Track
6. Make a Budget
7. Reduce Debt
8. Make the Plan

## FACILITATOR BIO

### Diana Bahr

Diana Bahr is an OCAD U graduate in Drawing & Painting (2016), and former OCAD U staff from the Financial Aid department where she provided financial literacy and professional practice workshops to student artists and designers for five years. She has a master's degree in education from the University of Toronto and works as an Educational Counsellor for a women's employment agency. She is an emerging multi-disciplinary artist and has exhibited her work at various locations including a traveling show in New York, the Ontario Science Centre, the Brain Project in Toronto, and Mercedes Benz in Mississauga. She has just finished co-organizing and participating in a two-year-long artist residency program in the east end of Toronto, and is excited to be making work in her new home studio.

This workshop is presented in collaboration with Scadding Court Community Centre and is part of the Entrepreneurial Network events. This event is co-sponsored by the Toronto Foundation.



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## Live Your Best Freelance Life

# Self-representation in the arts

Saturday, April 6, 2:00-4:00pm

Panelists: Heidi Cho, Curtia Wright, Chason Yeboah, Kendra Yee

Now that you have decided to be a practicing artist, you might be wondering what are the financial streams that you can pursue outside of the exhibition model. Perhaps you are curious about applying to zine and maker fairs, or commercial art fairs? Have you wondered about producing artist multiples and where to sell them? Does the thought of managing an online store overwhelm you? This participatory panel is for you. Each panelist will present an overview of their practice for about 10-15 mins. Following their introduction the floor will be open for discussion.

You are encouraged to come prepared with questions for the panelists.

## PANELIST BIOS

### Heidi Cho

Heidi Cho is a multi-disciplinary artist based in Toronto. Using a range of mediums such as ceramics, illustration and storytelling, Cho explores narratives around intergenerational trauma, chronic sickness, queerness and diasporic Korean identity. Her illustration work has appeared in C Magazine, GUTS Magazine, Shameless Magazine and Peak Magazine. Her visual work has been showcased in The Gardiner Museum, The Art Gallery of Ontario and Doris McCarthy Gallery UTSC.

## **Curtia Wright**

Curtia Wright is a multi-disciplinary fine artist and mural artist based in Toronto, Ontario. Her studio practice consists of digital 3d/collaged works and traditional paintings in oils. She's interested in the way societies perceptions of bodies, specifically black bodies, have the ability to form and deform them while changing their narratives without consent. Her current works delve into African and Jamaican mythology and disseminating what 'fantasy' is and who it belongs to.

## **Chason Yeboah**

Chason Yeboah is an Afro-Caribbean, Toronto born self-taught artist. Her works touch on themes of identity, shame, representation, self-love, non-conformity, and body celebration. She's been known in Toronto for her handcrafted nude, crocheted figures, each one anatomically correct and representational of different body types. These dolls were made to represent the under-represented and marginalized, and created to remove the shame from nudity. Some of the dolls you might find in her collection include representations of trans folks, amputees, mastectomy survivors, folks with multiple skin tones and more! Chason uses her art as a community building tool; safety and is her priority when occupying art spaces, and she opens the floor for honest and open discussions about body insecurities and the like.

## **Kendra Yee**

Kendra Yee is a Toronto-based artist, designer, and curator. Her work consists of mixed-media paintings, ceramic sculptures, and panel-based illustrations. Yee pulls tales from her personal history, lived experiences and collective memory to form speculative worlds where fluid characters come to life through the conversations of interactive bodies.

Some recent projects she has worked on include; editorial illustration, branding, art direction, solo shows, workshop programming and site specific installations.

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Live Your Best Freelance Life

## SPECIAL OFFER for Conference Attendees!!!

Attendees of Xpace's *"Live Your Best Freelance Life"* get 30% OFF Artist subscriptions with the code **FREELANCELIFE** (or 50% OFF for BIPOC Artists with the code **FREELANCE50**).

Partial is a platform for emerging and mid-career Artists to be discovered by local Art-seekers. Join as an Artist and take advantage of our smart pricing options, insurance coverage, support from our team of experts, and insights on your artwork (coming soon!).

Create a simple Artist profile page today and try Partial for FREE for 30 days (plans from as low as \$2.50/month with Xpace offer code).

# Partial